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PATH A: SOURCE TO ARS



FIG. 4a

PATH B: ARS TO SOURCE

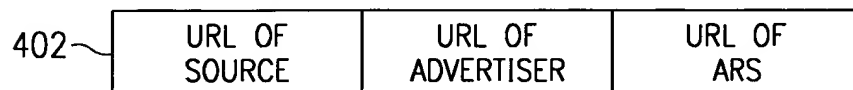


FIG. 4b

PATH C: SOURCE TO ADVERTISER



FIG. 4c

PATH D: ADVERTISER TO SOURCE

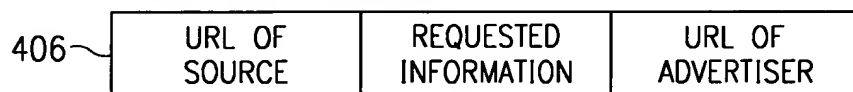


FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)

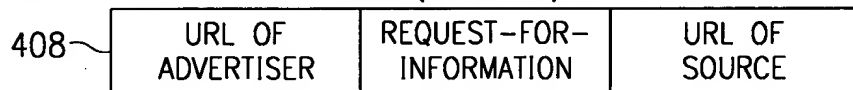


FIG. 4e

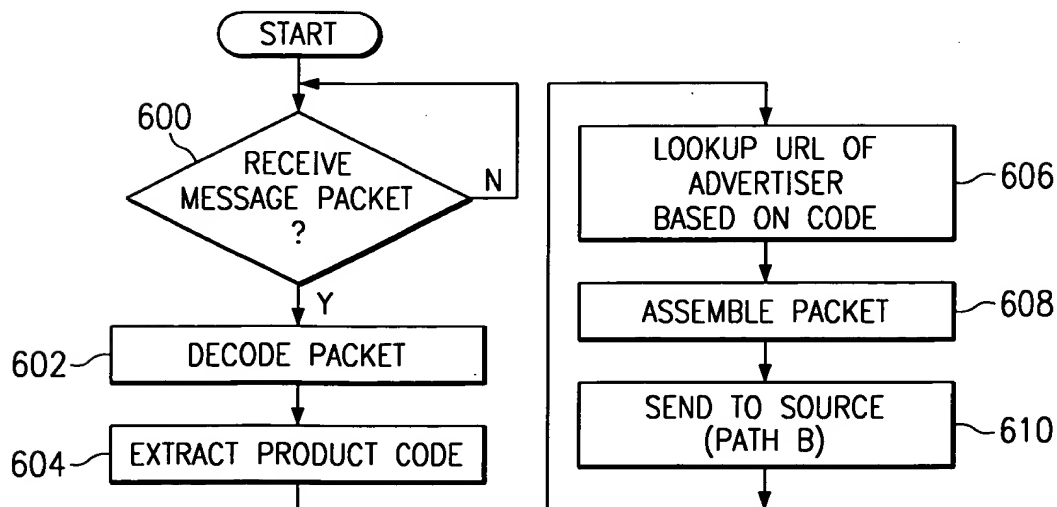


FIG. 6

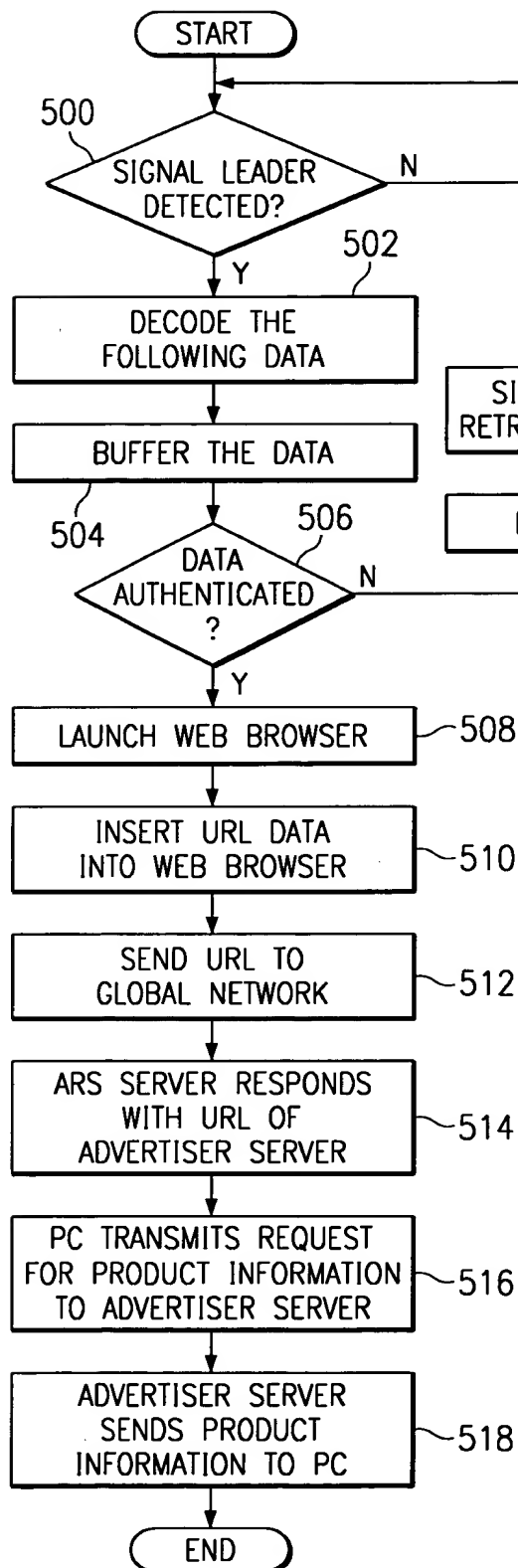


FIG. 5

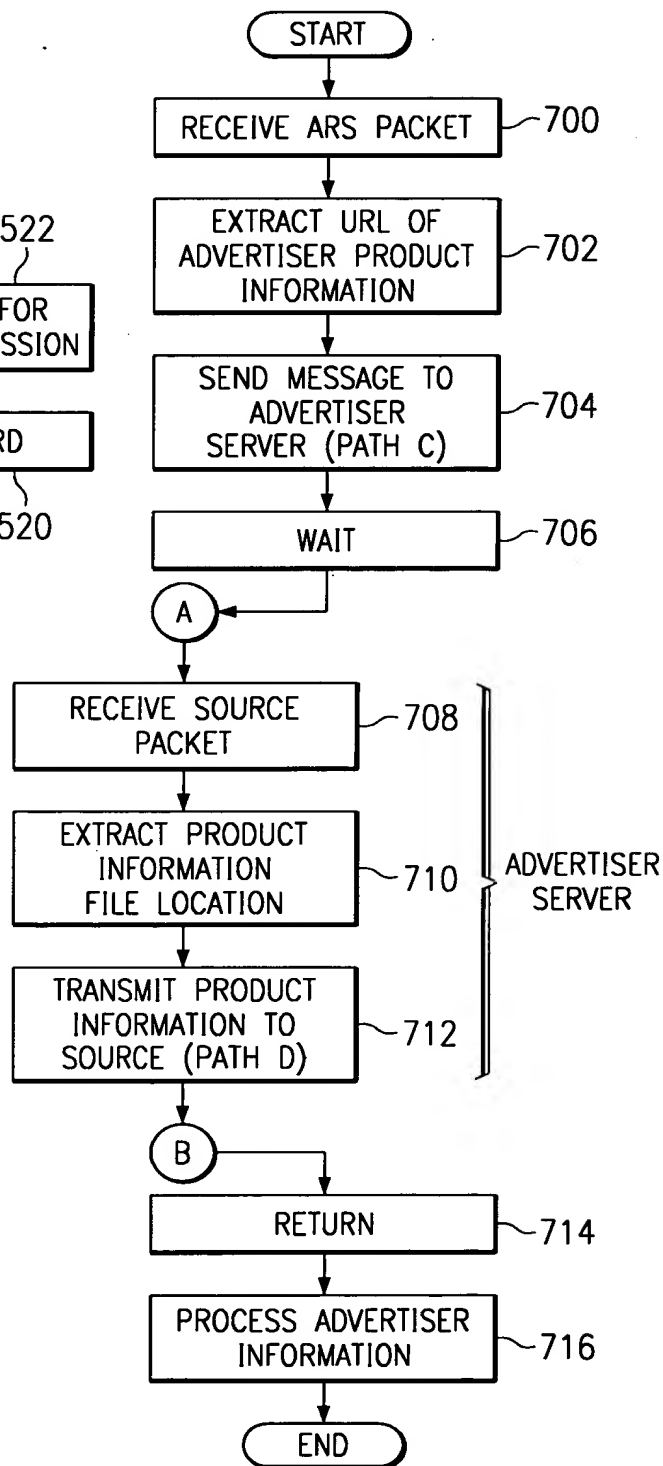


FIG. 7

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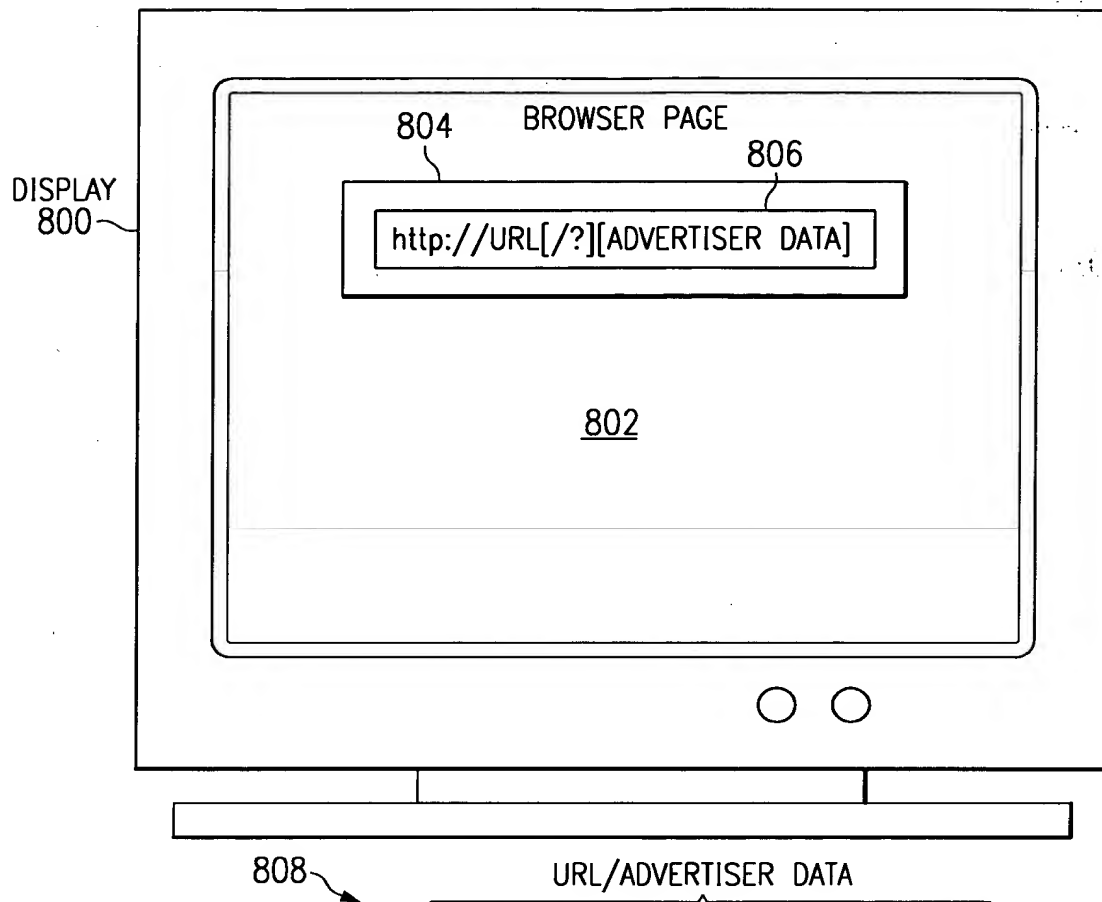


FIG. 8

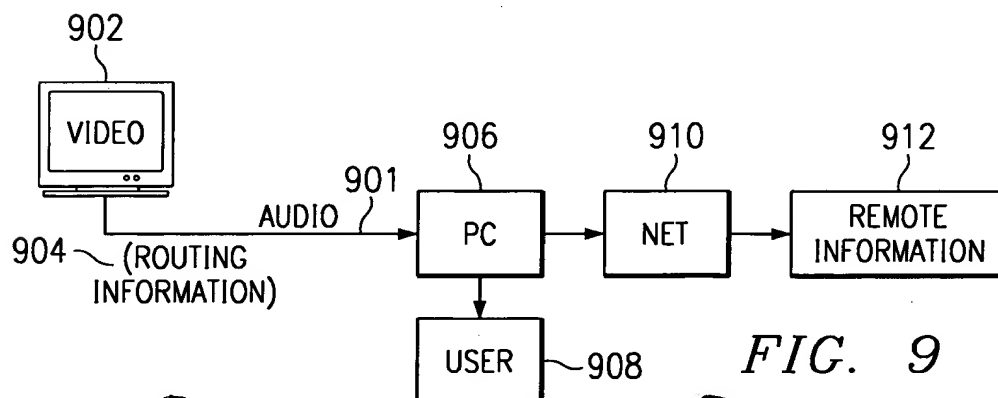
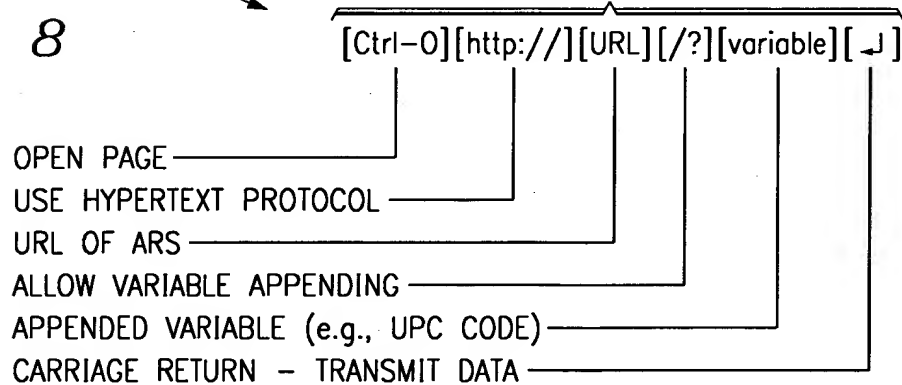
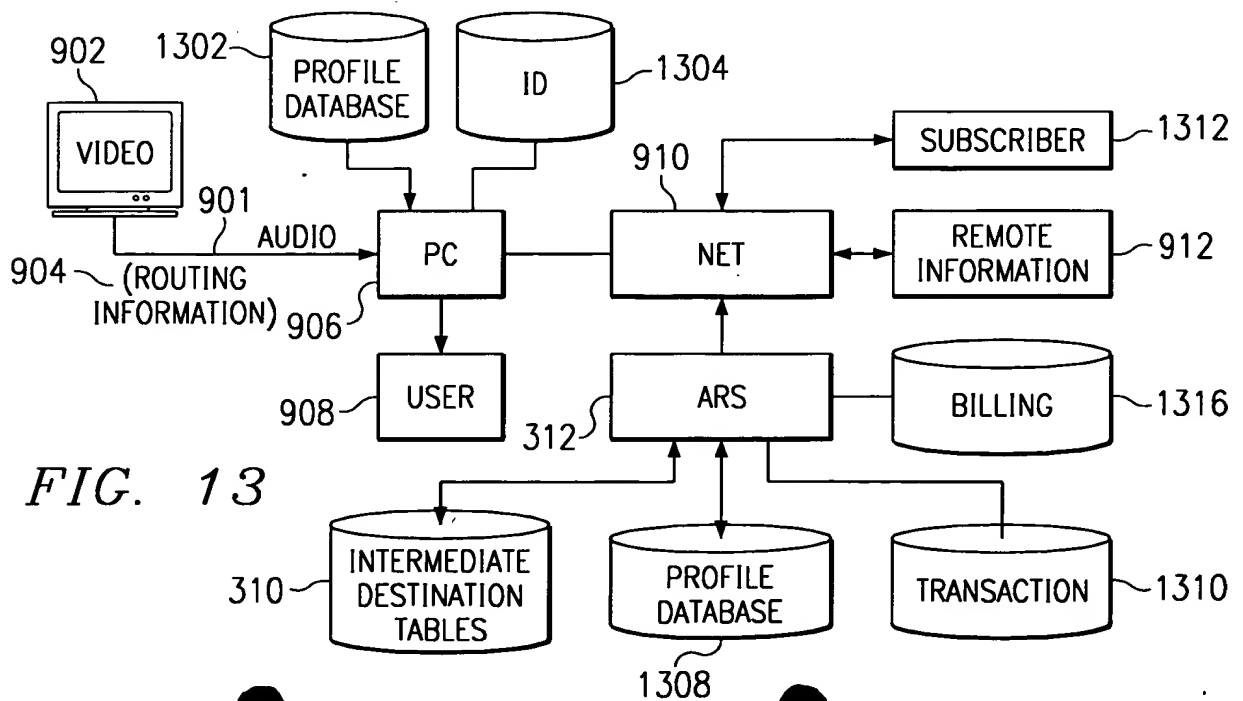
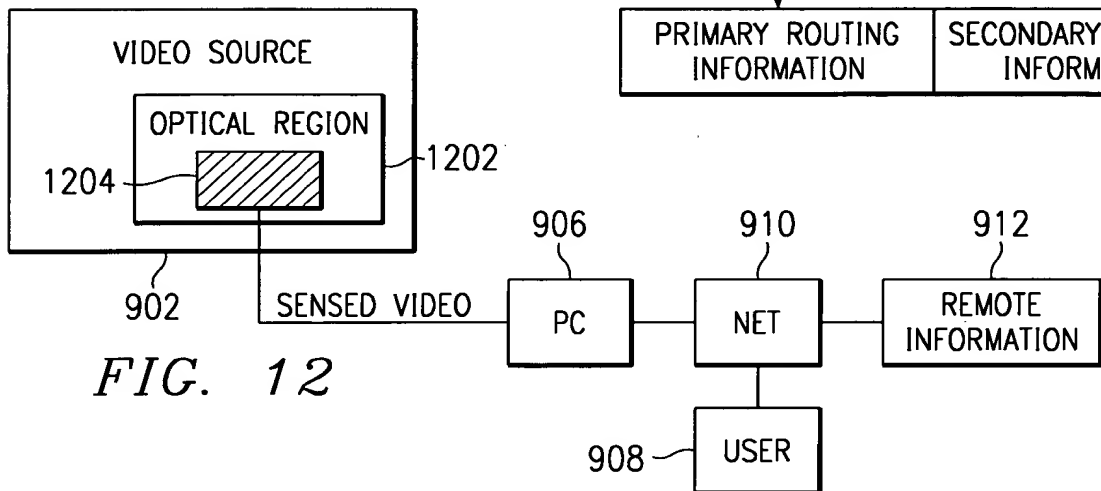
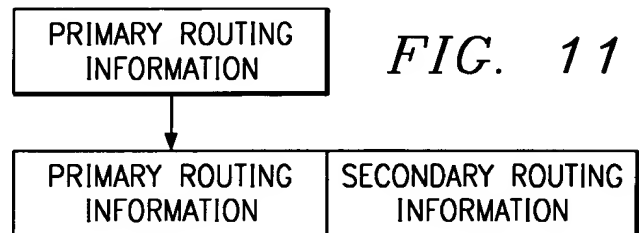
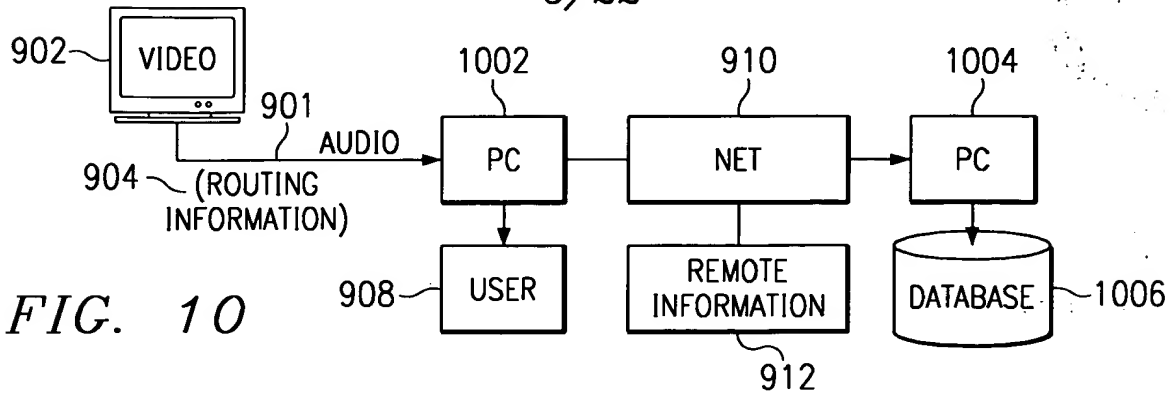


FIG. 9

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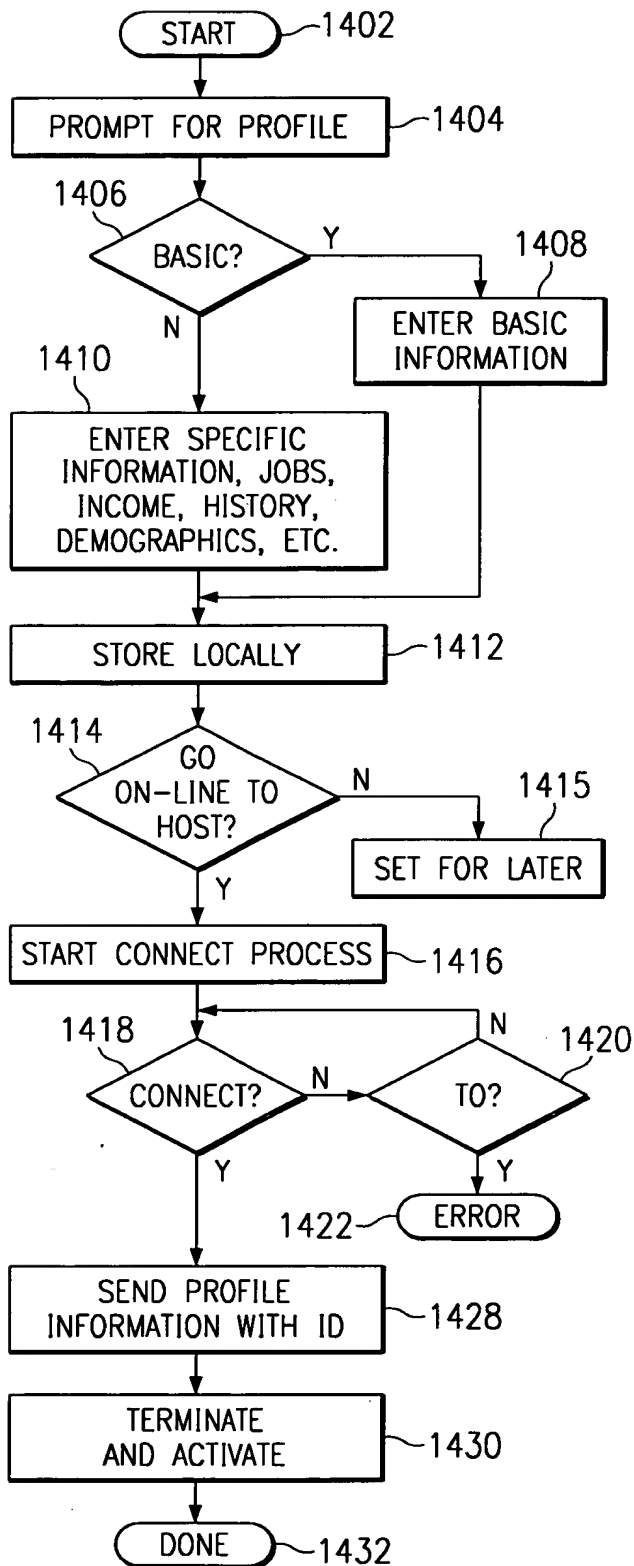


FIG. 14

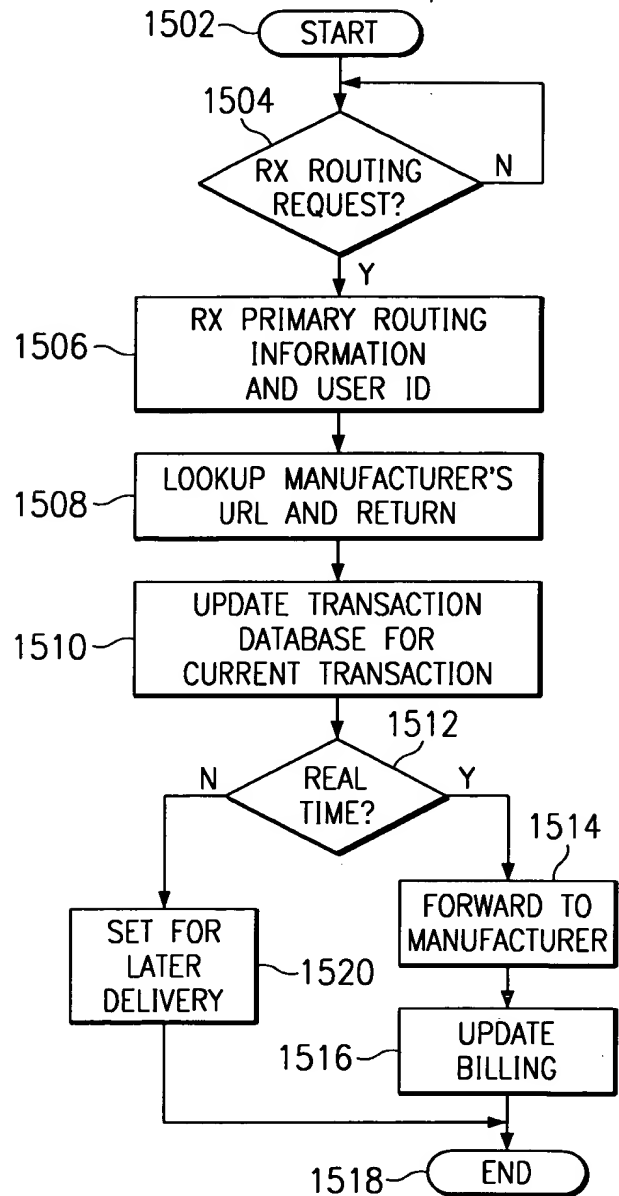
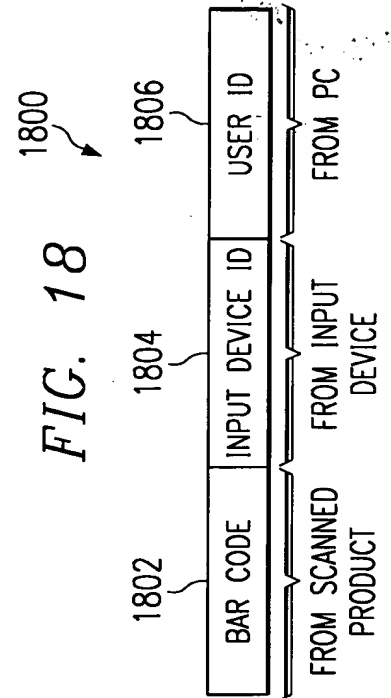
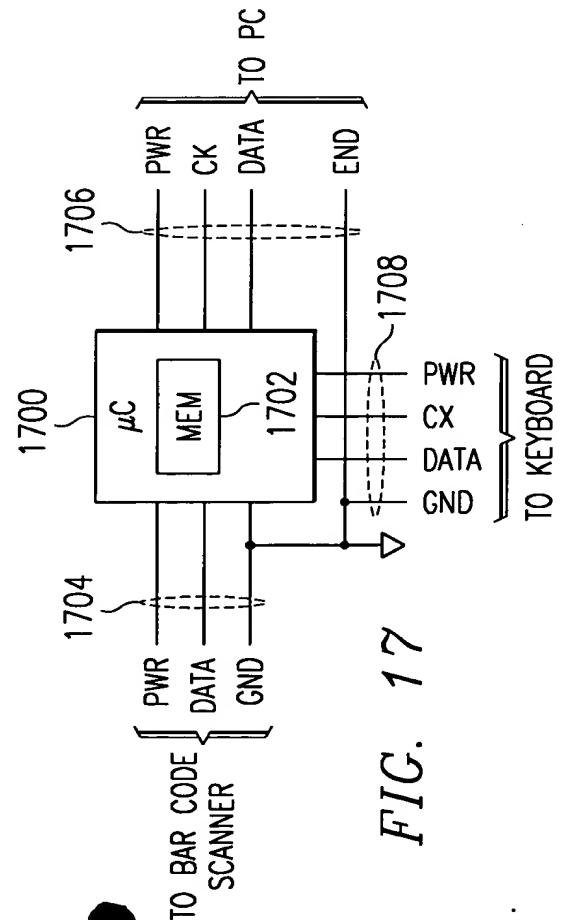
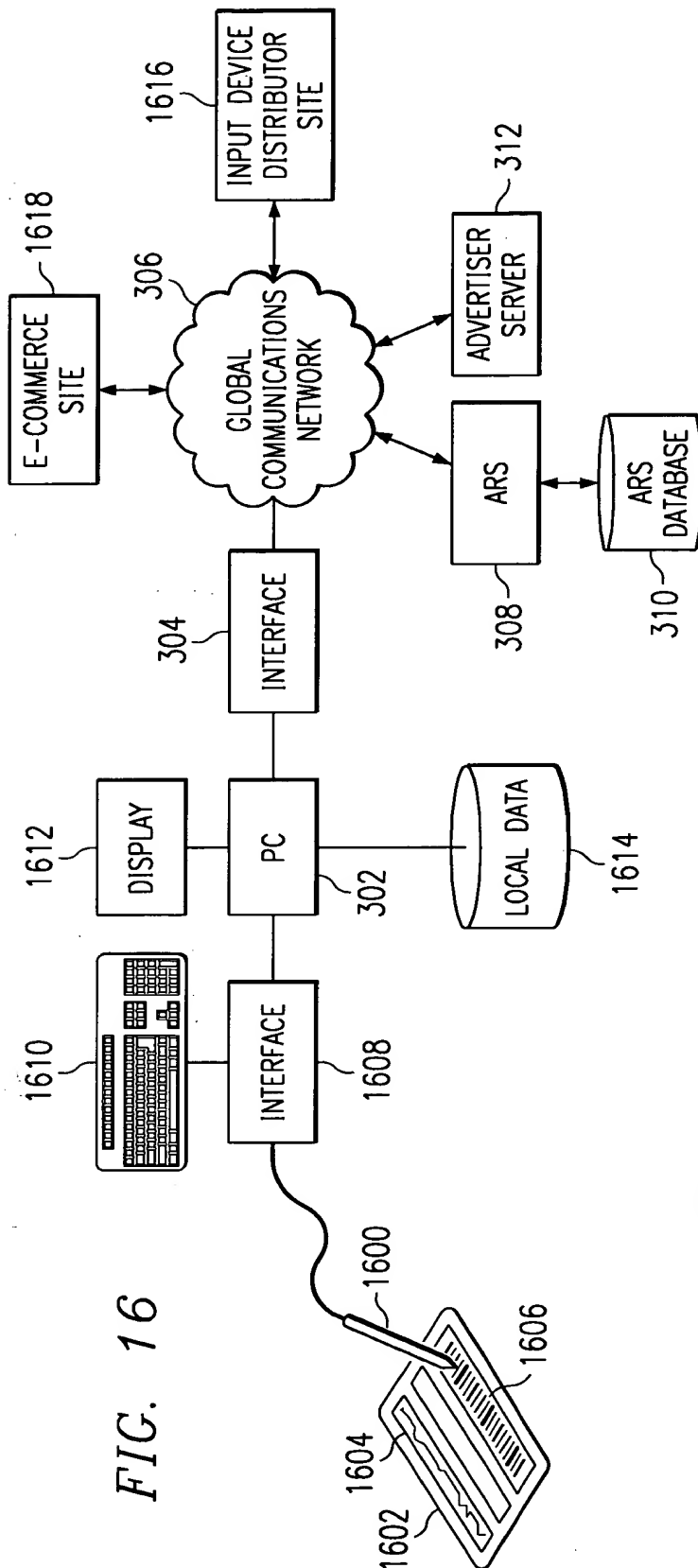


FIG. 15

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FIG. 19

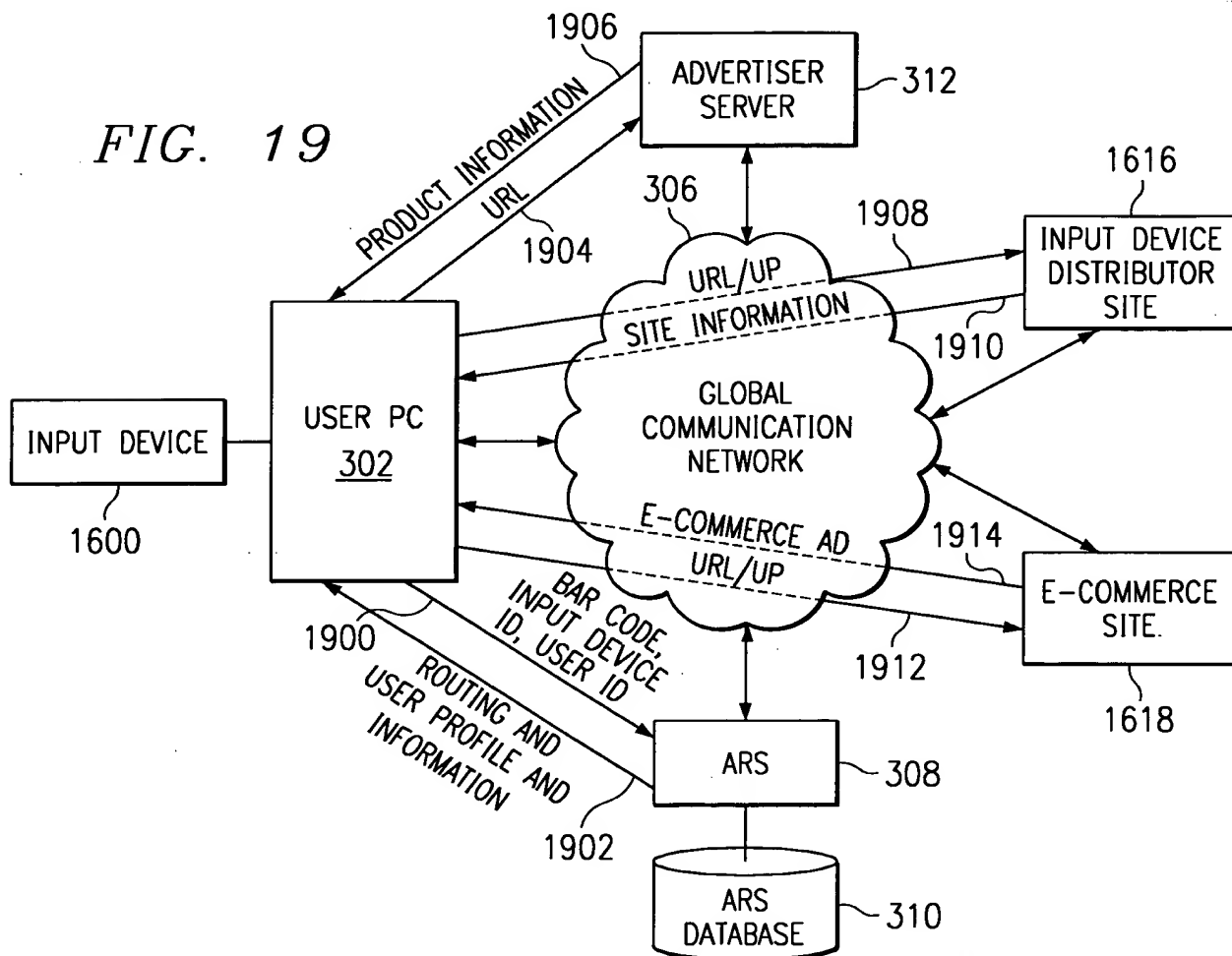
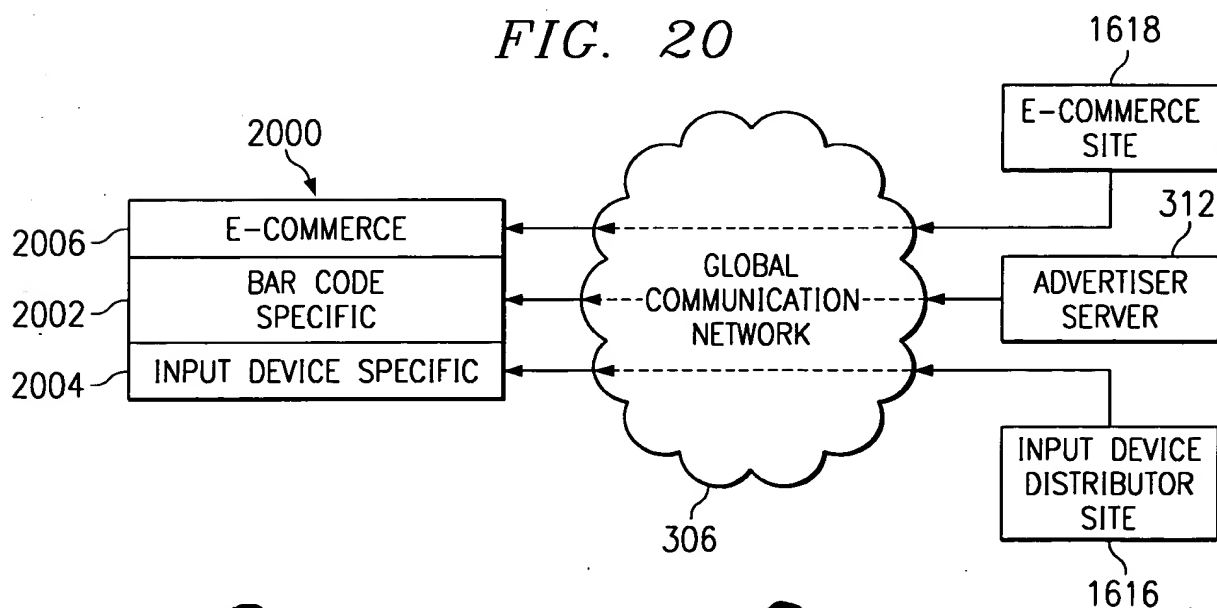


FIG. 20

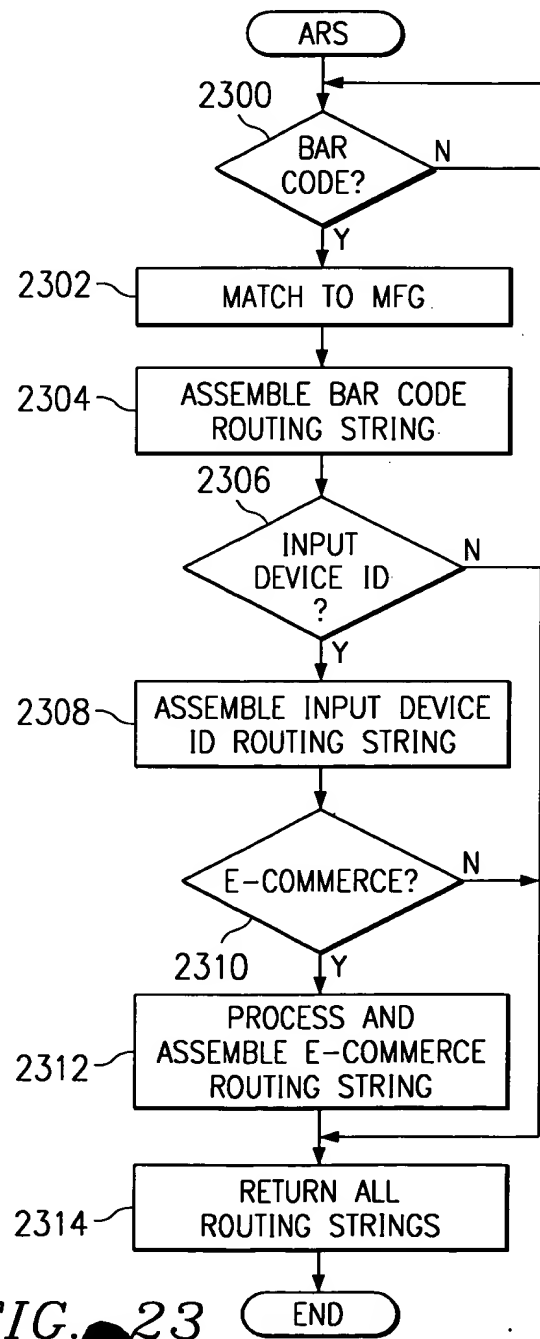
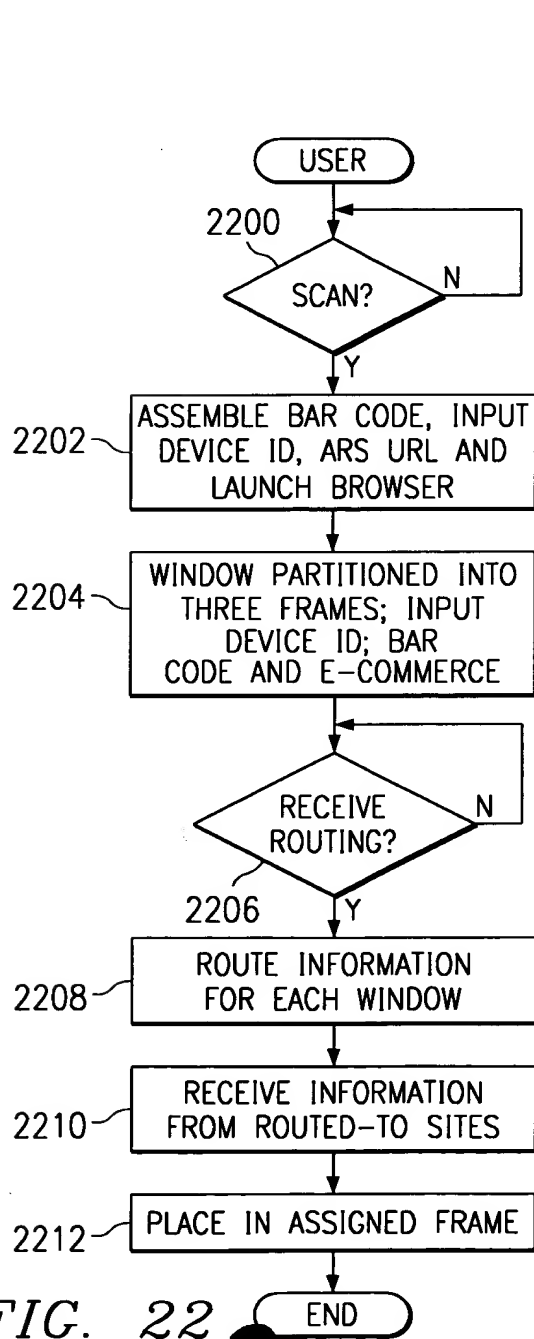


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ARS DATABASE
2100

FIG. 21

2102		2104		2106	2108	
PRODUCT		INPUT DEVICE		USER	E-COMMERCE	
BAR CODE	ROUTE	ID	DISTRIBUTOR	PROFILE	BAR CODE	INFORMATION



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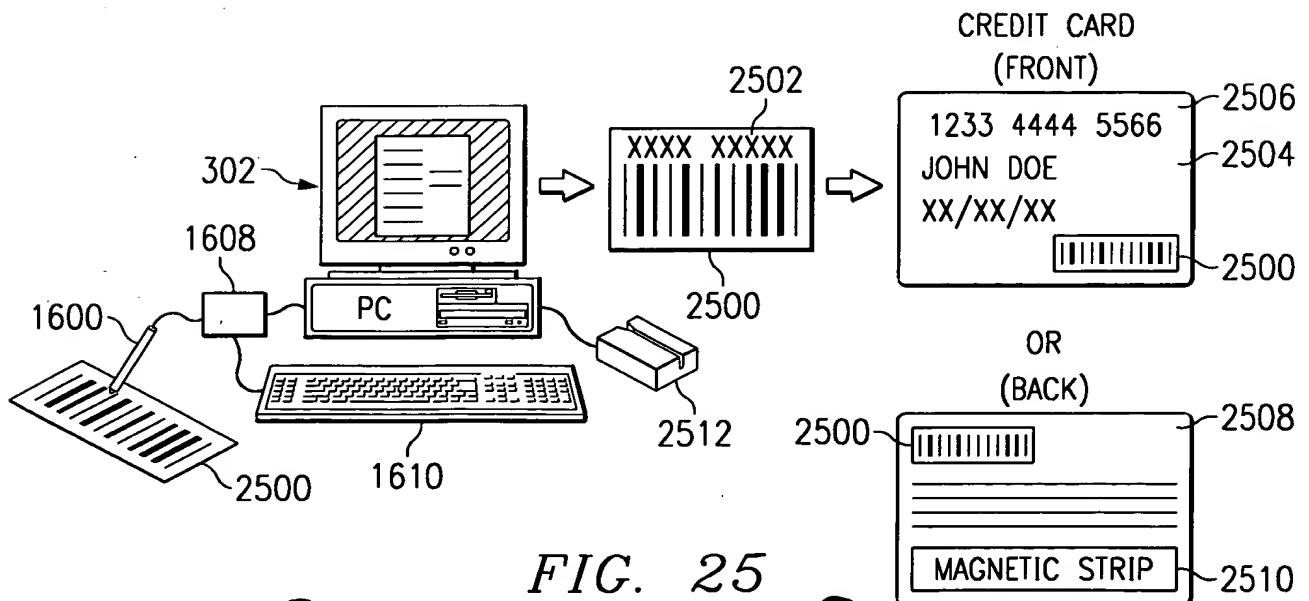
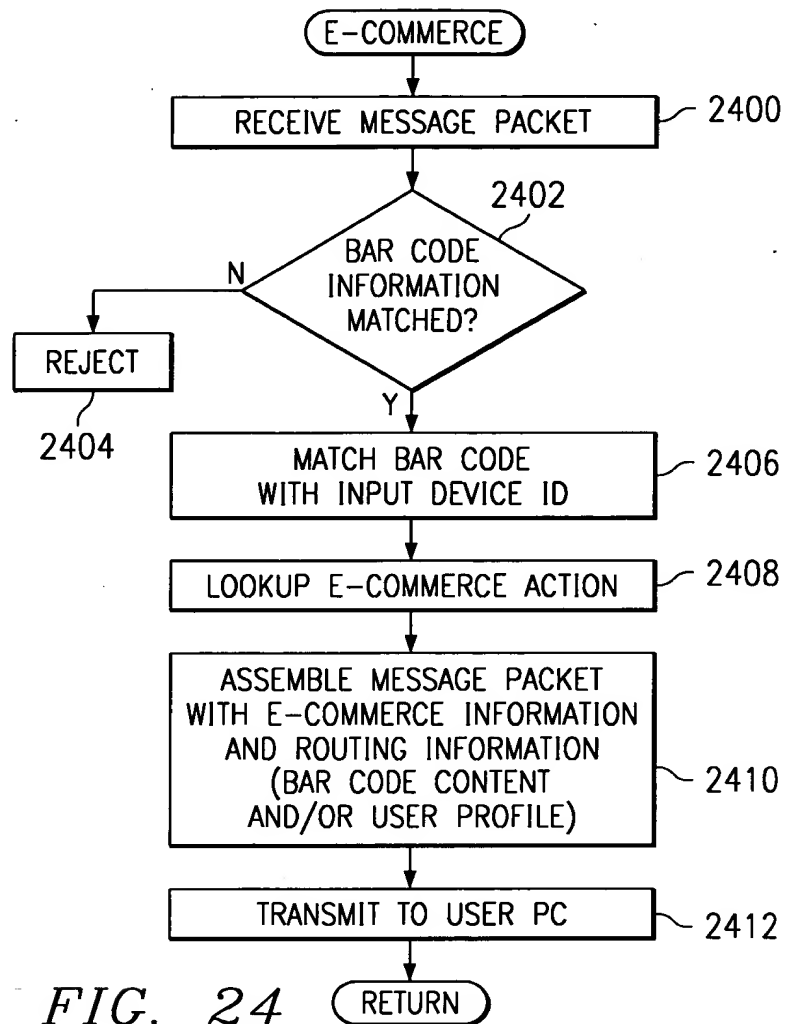


FIG. 25

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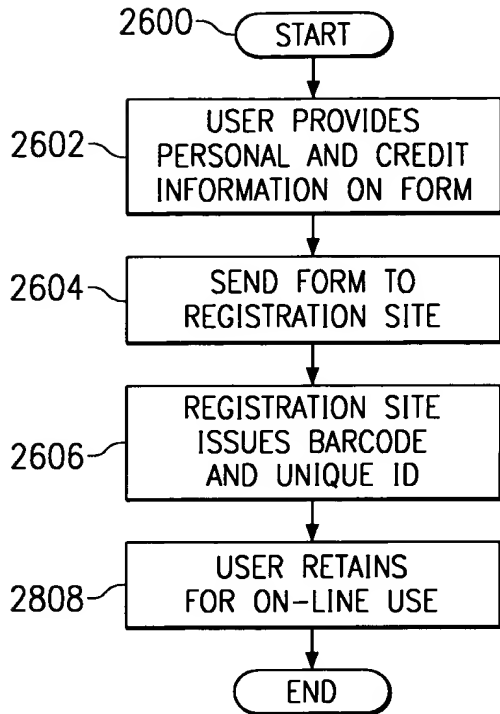


FIG. 26

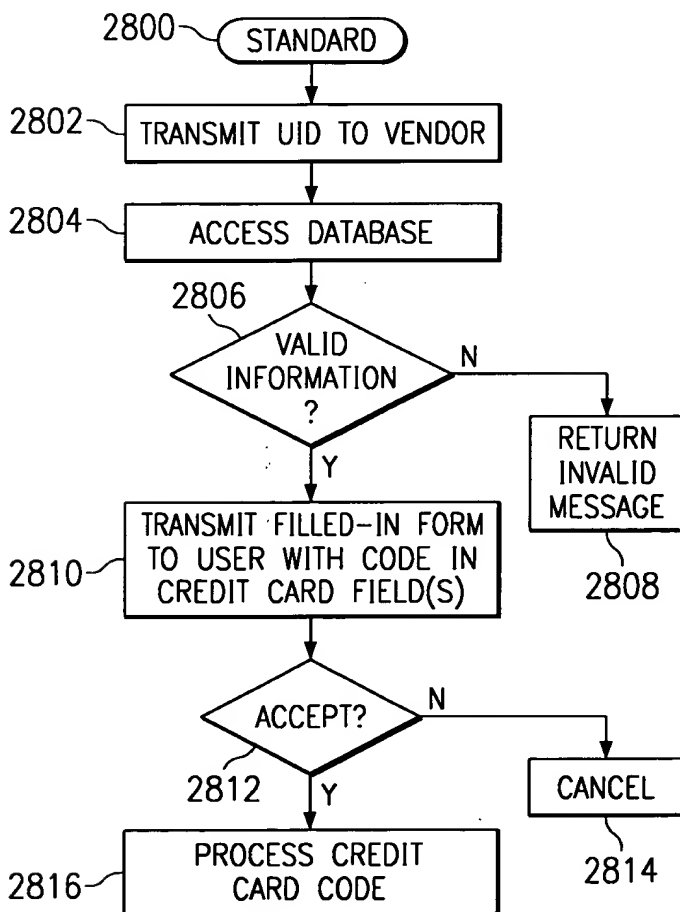


FIG. 28

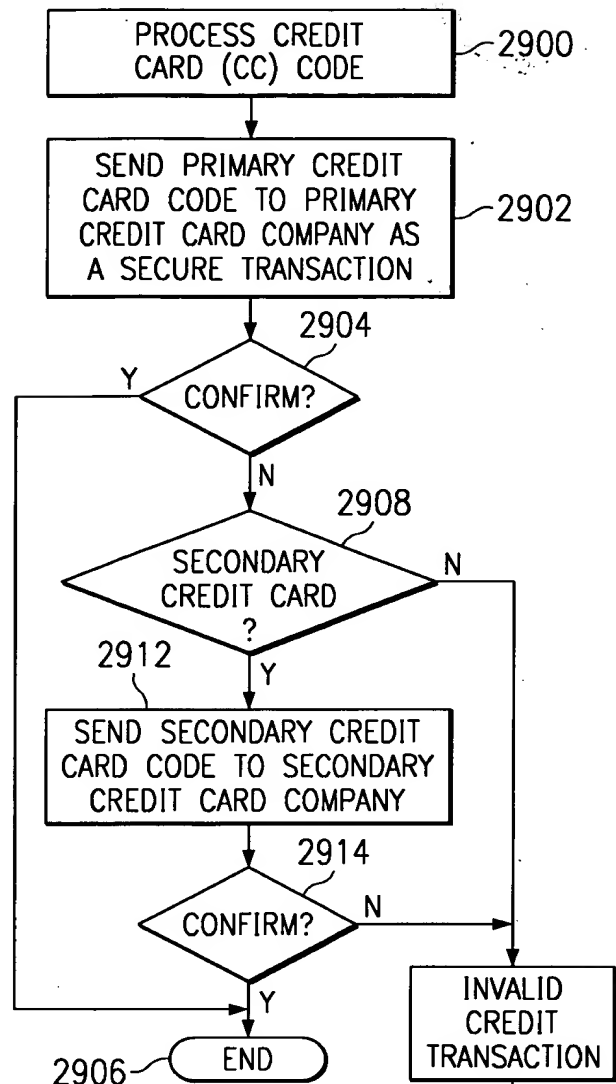
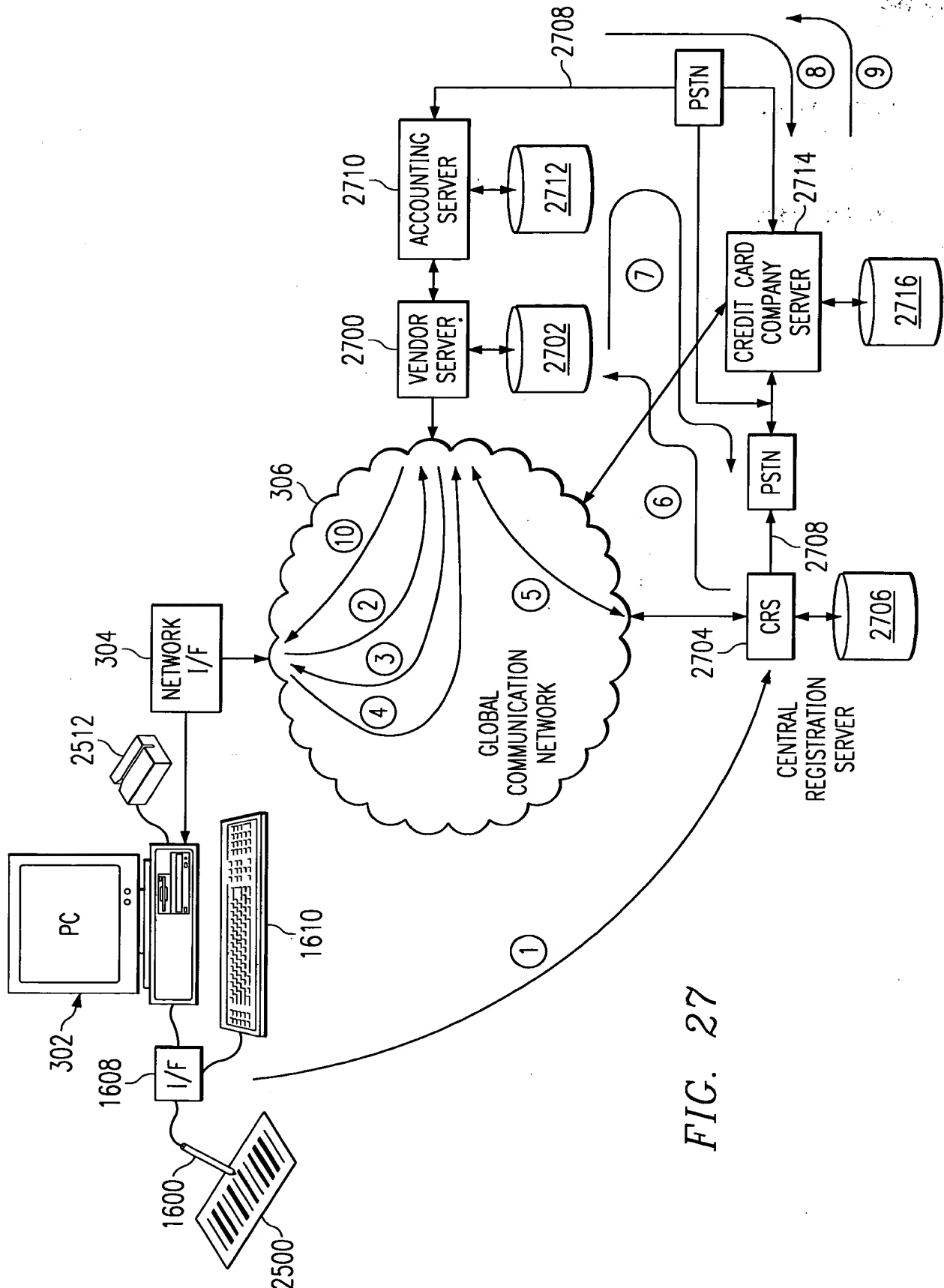
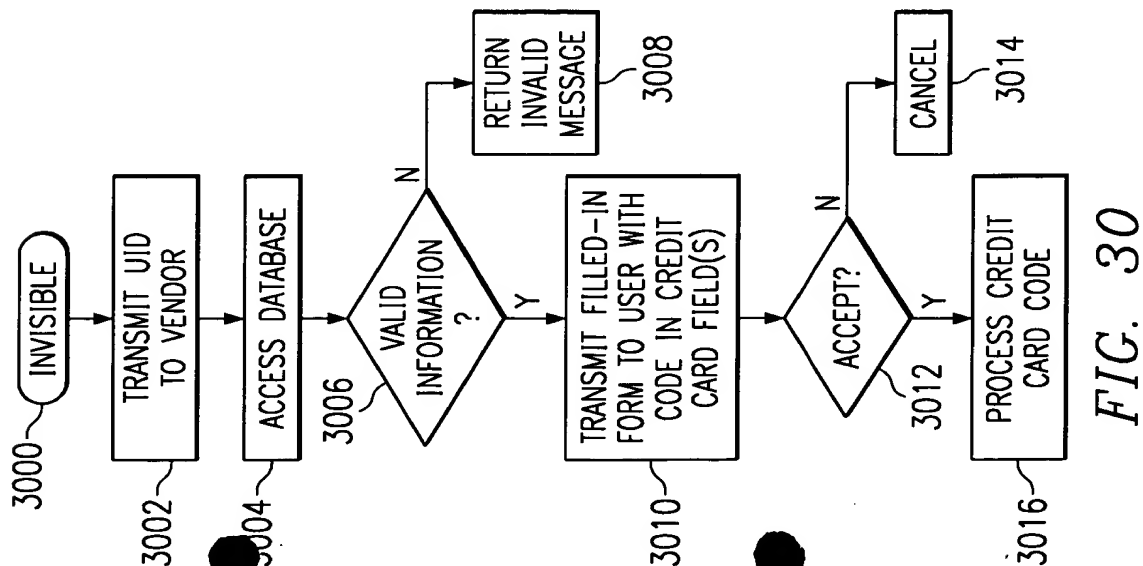
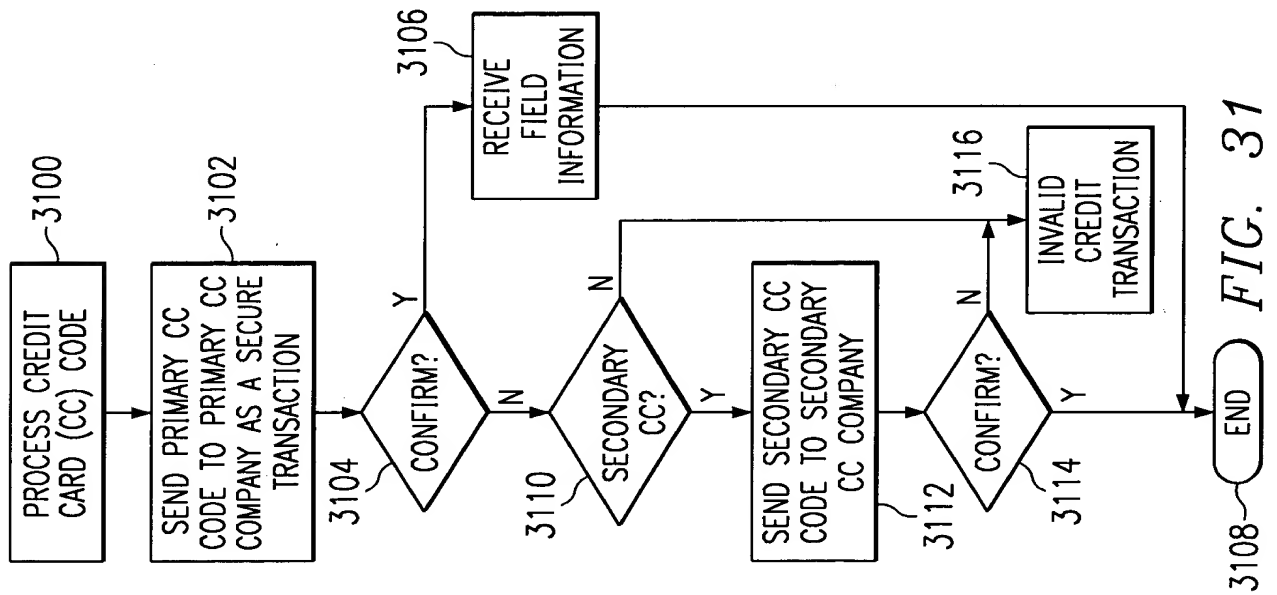
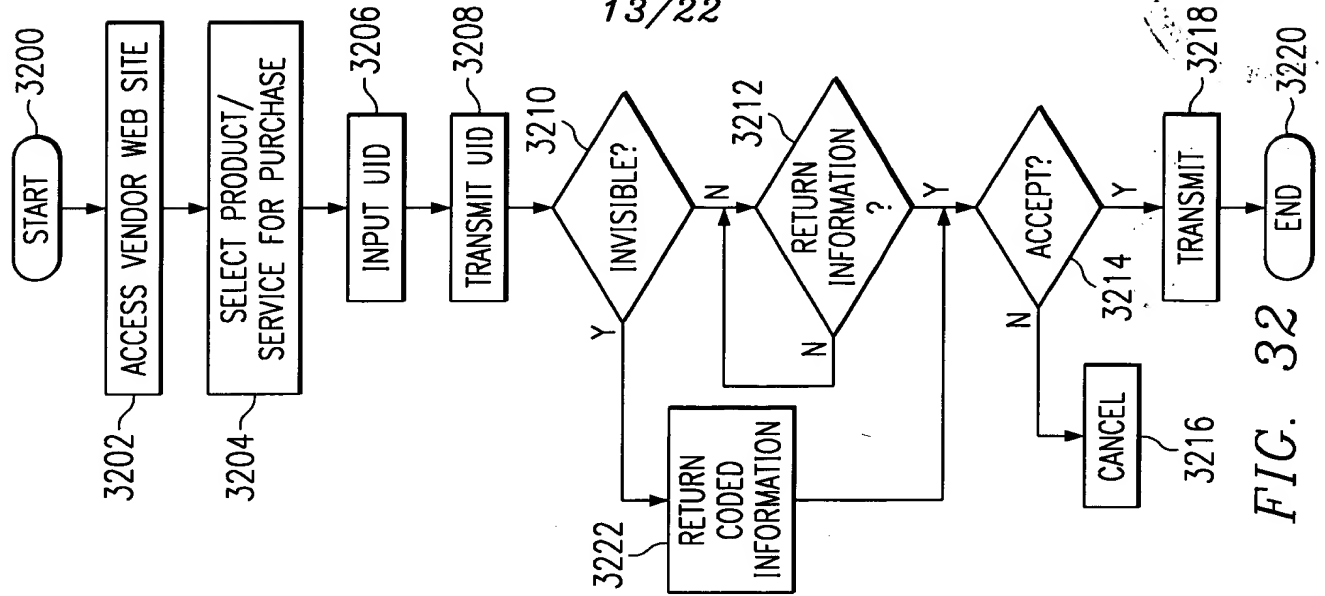


FIG. 29

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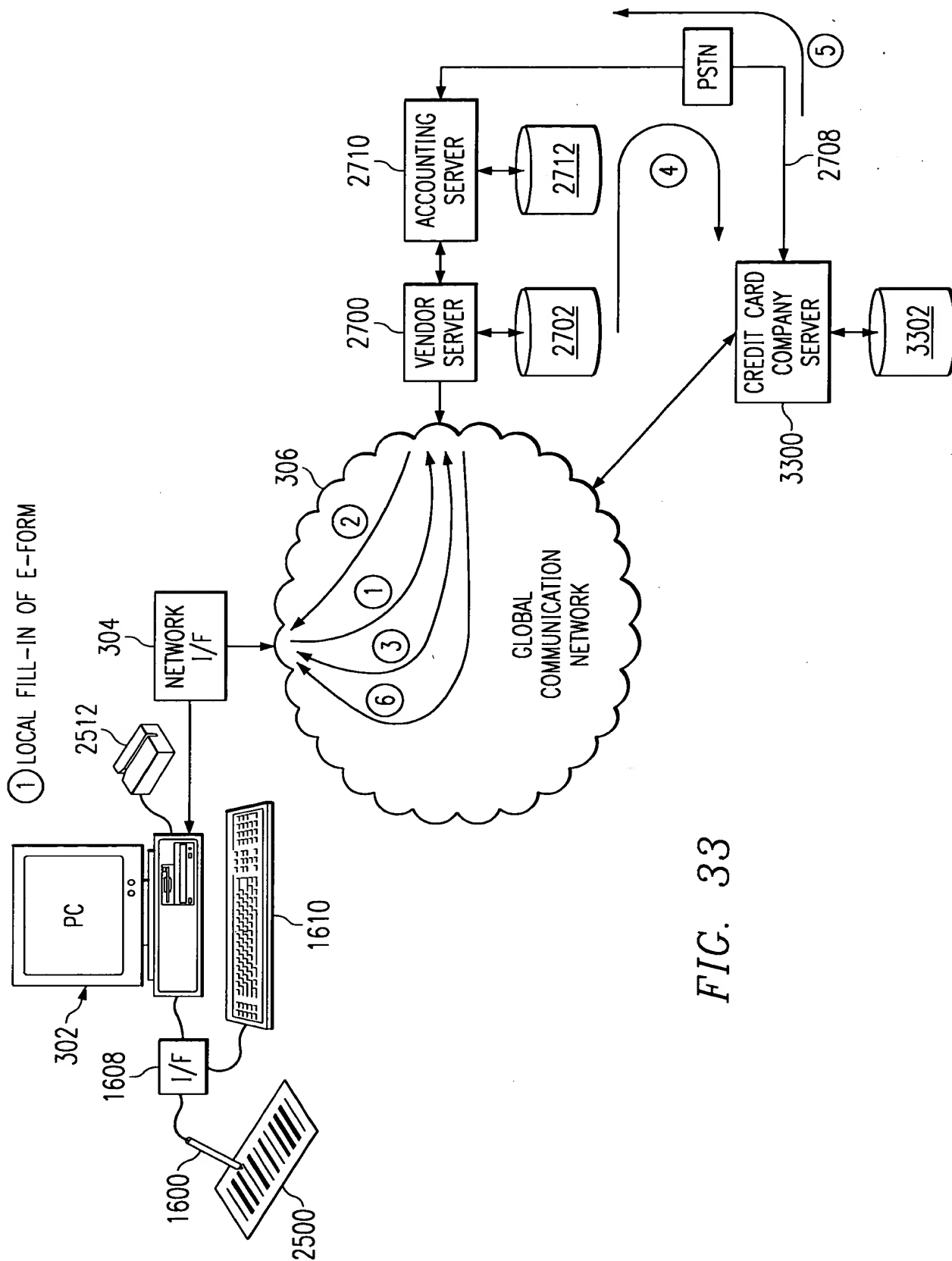


FIG. 33

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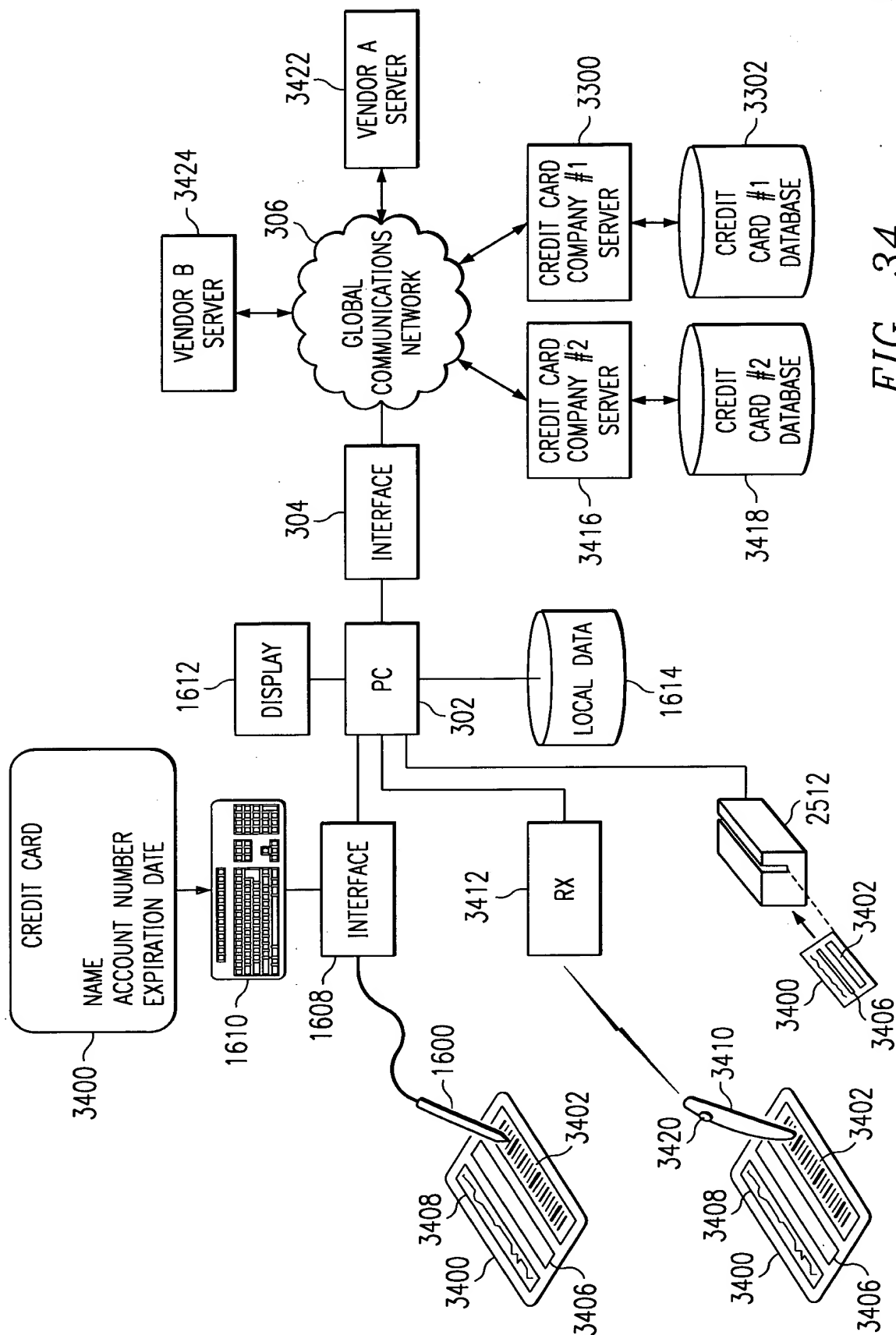


FIG. 34

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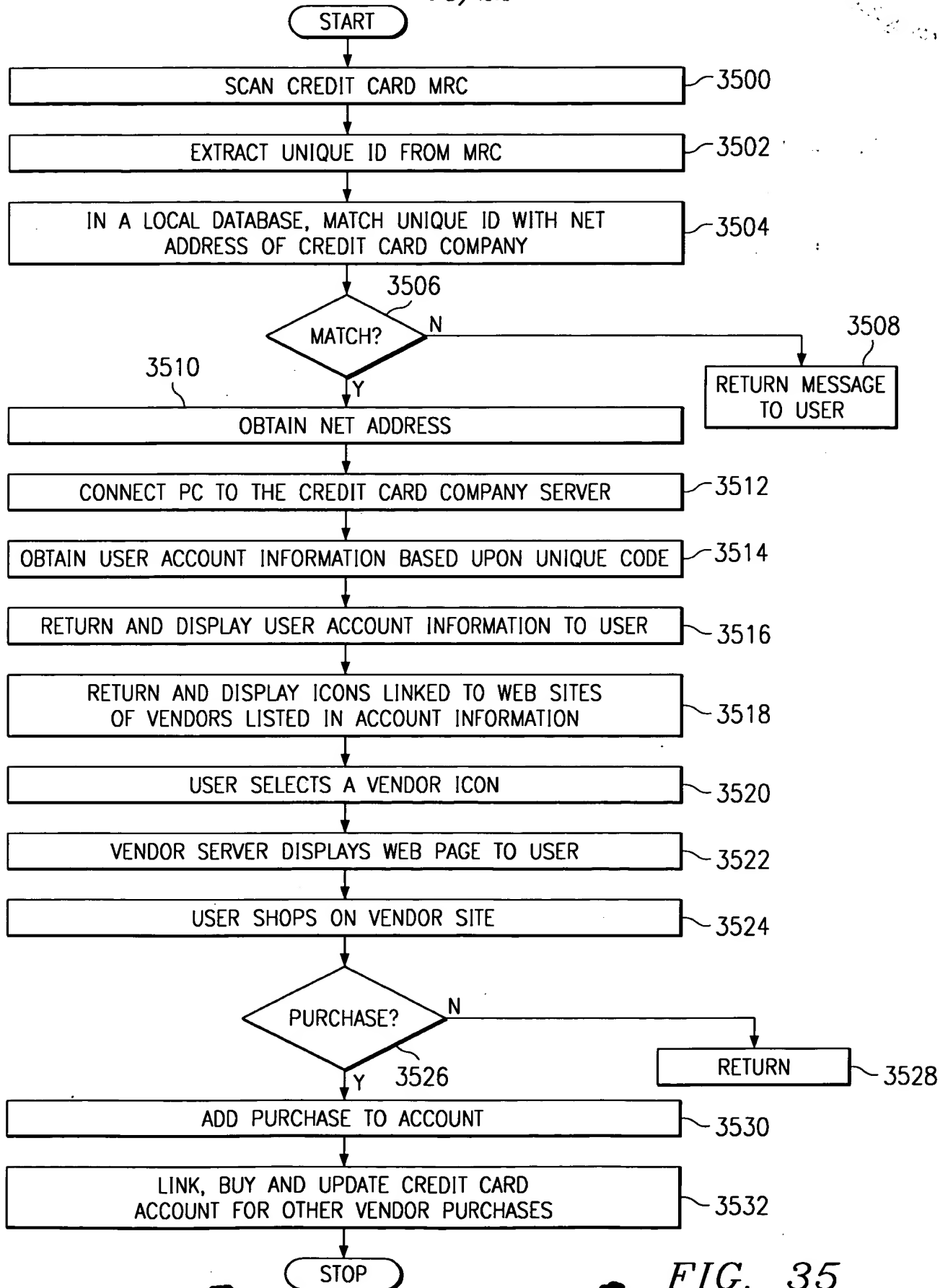
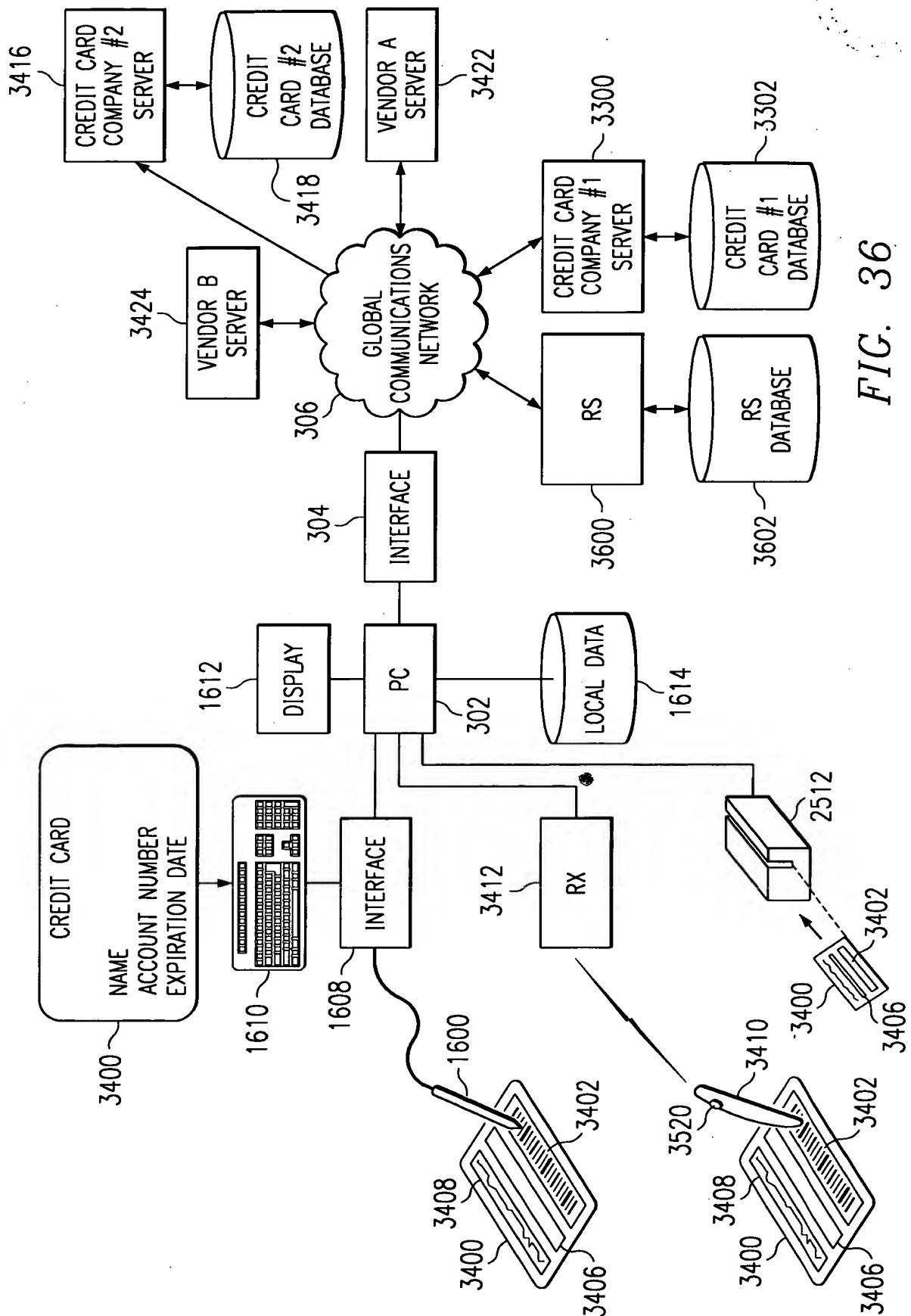
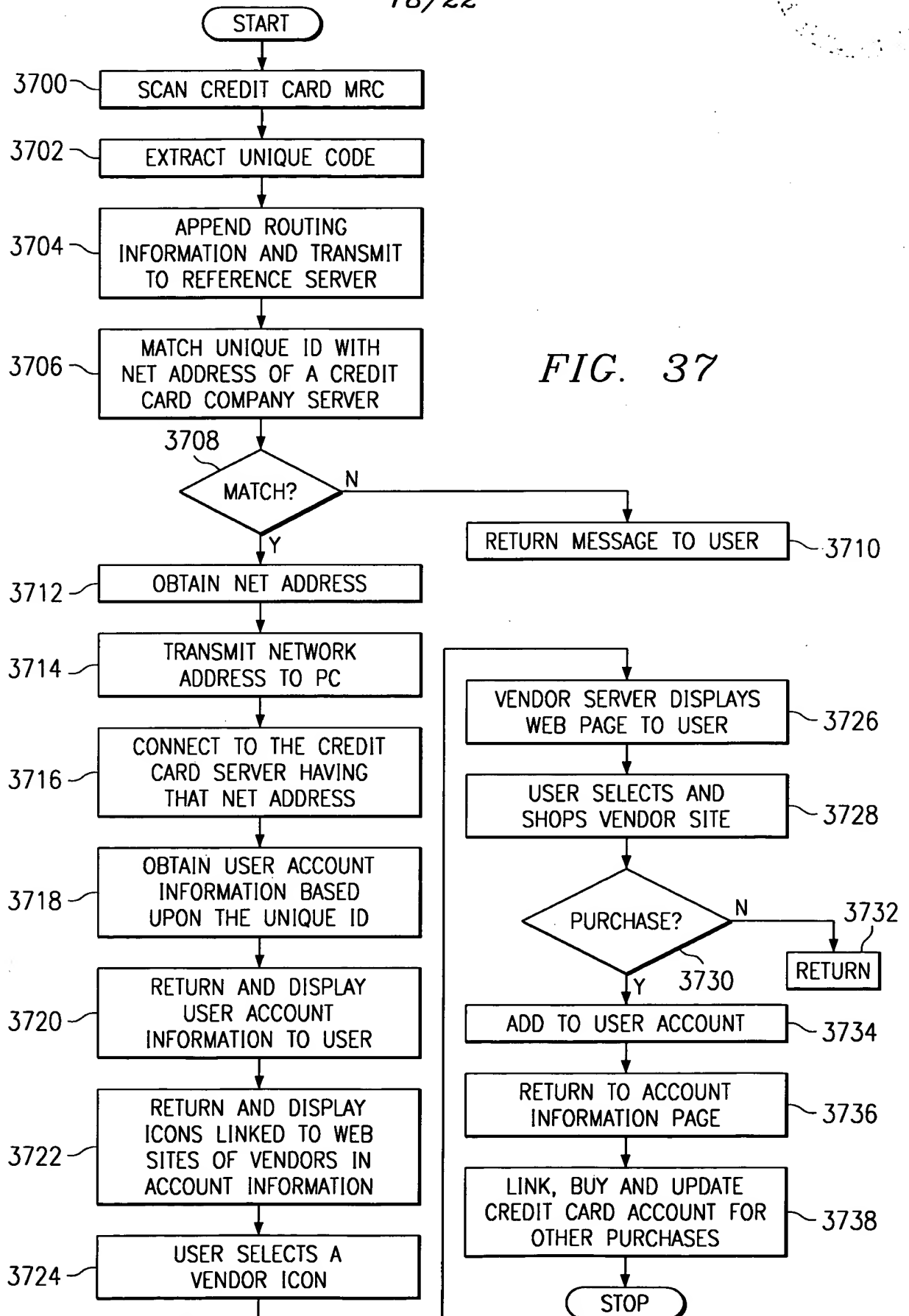


FIG. 35



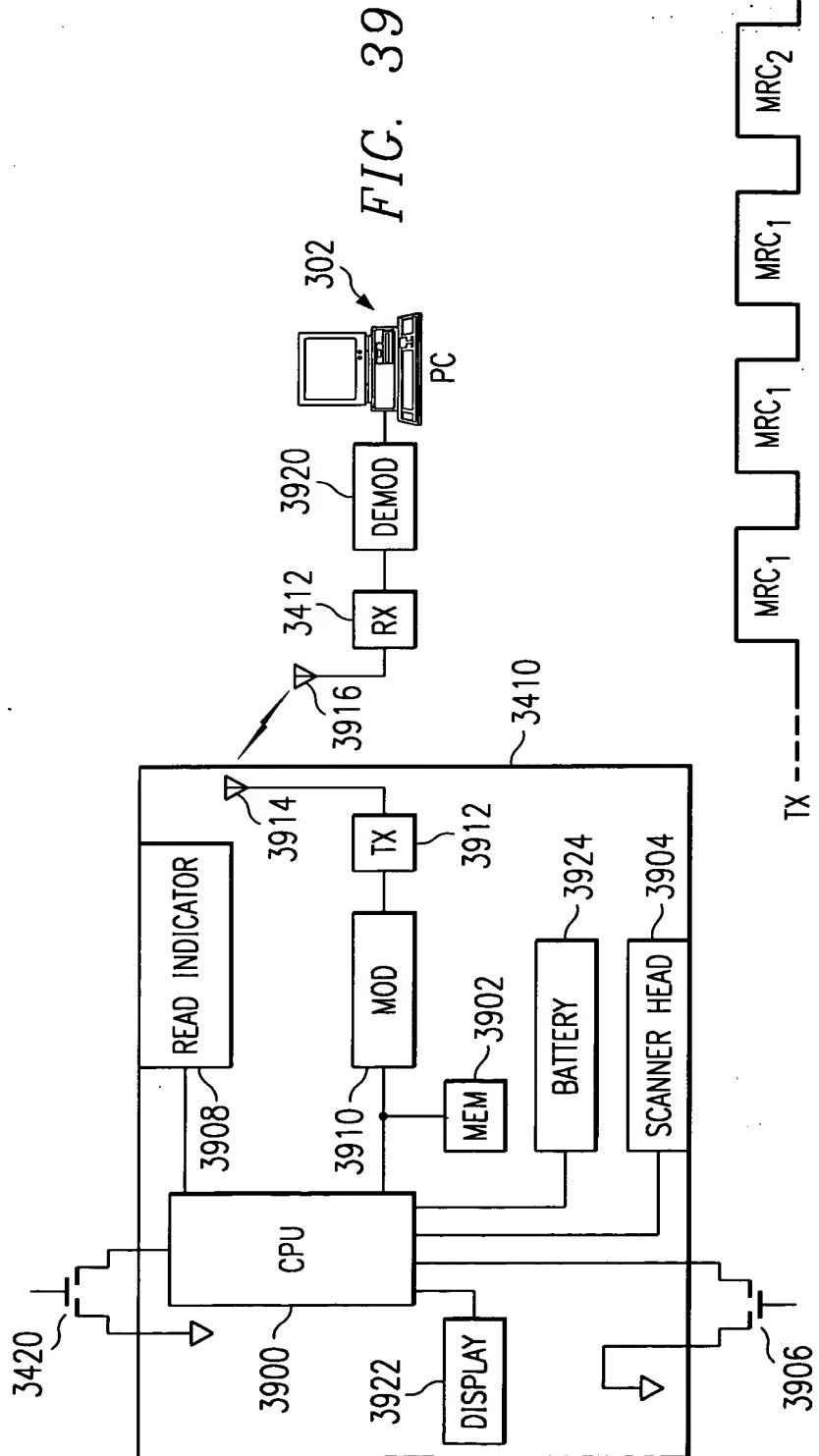
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FIG. 38

3804	3812	3806	3814	3800	3808	3810	3816	3802	3818
PIN #1	PIN #2	CREDIT CARD #1 ACCOUNT #	CREDIT CARD #2 ACCOUNT #	UNIQUE ID	USER NAME	EXPIRATION DATE #1	EXPIRATION DATE #2	CREDIT CARD COMPANY #1 NET ADDRESS	CREDIT CARD COMPANY #2 NET ADDRESS



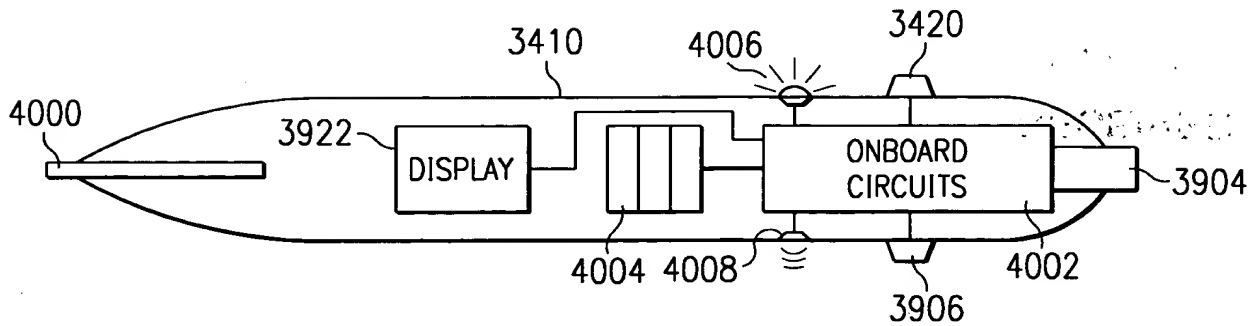


FIG. 40

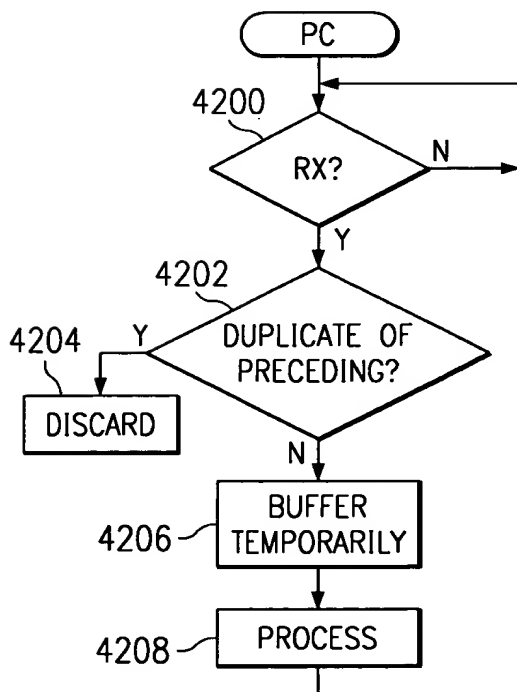


FIG. 42

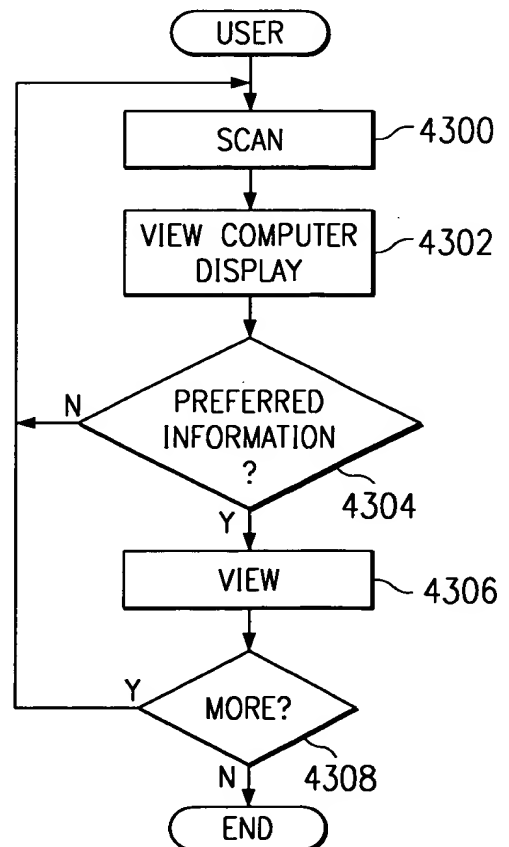


FIG. 43

